

Keensight Capital expands its global presence with the opening of a North American office

Boston, 7 June 2023 - Keensight Capital, one of the leading private equity managers dedicated to pan-European Growth Buyout^[1] investments, announces the opening of a Boston, Massachusetts office to expand its international offering in North America.

This strategic expansion represents a significant milestone for the firm, as it establishes a physical presence in the United States and reinforces the firm's commitment to supporting the growth of its portfolio companies in the North American region.

Boston is renowned as an international financial center, with thriving hubs in the Technology and Healthcare industries, and an entrepreneurial spirit supported by the presence of world-leading universities. The city's strategic location in the Northeast of the US also helps ensure that connectivity with Europe remains strong, extending Keensight's footprint in London and Paris, in a seamless way.

The local team of talented professionals will bring a broad array of skills and experience, including finance, strategy, business development, and market insight. This US-based team will work closely with Keensight's global network, leveraging the firm's resources and expertise, to identify and execute on compelling opportunities for Keensight's portfolio companies. Such opportunities could include organic as well as inorganic growth.

Jean-Michel Beghin, Managing Partner of Keensight Capital, said: *"North America has always been an important market for our portfolio companies, and we have a long track record of helping our businesses expand there. Now, with a physical presence, we will be even better positioned to provide the tailor-made support that our companies need. Boston is an excellent location for this effort, and we are delighted to be opening a Keensight office there."*

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^[1] **Growth Buyout:** investment in profitable, private companies experiencing strong growth, in minority or majority positions, with or without leverage, using a flexible approach tailored to the needs of individual entrepreneurs, in order to finance organic growth projects, acquisition strategies or provide historic shareholders with liquidity.



About Keensight Capital

Keensight Capital (“Keensight”), one of the leading European Growth Buyout firms, is committed to supporting entrepreneurs as they implement their growth strategies. For over 20 years, Keensight Capital’s team of seasoned professionals has leveraged their knowledge of investment and growth industries to invest for the long term in profitable companies with high growth potential and revenues in the range of €10 million to €400 million.

Drawing on its expertise in the Technology and Healthcare sectors, Keensight identifies the best investment opportunities in Europe and works closely with management teams to develop and achieve their strategic vision. Keensight Capital's success has also earned it a Gold Award from the Private Equity Exchange & Awards each year for the last six consecutive years, and in particular, the Best European Growth Private Equity Fund.

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