PRESS RELEASE

Keensight Capital appoints Eduardo Ariño de la Rubia as Head of AI

Paris, France, November 10, 2026 – Keensight Capital ("Keensight"), one of the leading private equity managers dedicated to pan-European Growth Buyout[1] investments, today announces the appointment of Eduardo Ariño de la Rubia as Managing Director and Head of AI. The newly created role builds on AI capabilities and initiatives developed at Keensight since 2018 and will help scale, coordinate and measure the work already under way across the firm and portfolio companies.

Technology is one of Keensight's core investment areas. Since 2018, Keensight has developed AI capabilities across its own operations, investment-analysis workflows and portfolio value-creation initiatives. This work is supported by existing internal resources and Keensight Performance, which works with management teams to identify, prioritize and implement relevant initiatives. The next challenge is to scale the approaches that demonstrate measurable value.

The appointment of Eduardo Ariño de la Rubia adds dedicated senior expertise and coordination to a program already under way. Working alongside Stephane Prats, Head of Keensight Performance, Eduardo will help prioritize high-value use cases, support implementation, share proven approaches and measure results across the firm and relevant portfolio companies.

Eduardo Ariño de la Rubia brings more than twenty-five years of experience in artificial intelligence, automation and data science. He spent the past eight years at Meta, where he served as Senior Director of Data Science and oversaw activities spanning integrity, infrastructure and research.
Earlier in his career, Eduardo held positions at Domino Data Lab and Ingram Content Group, following an initial career in manufacturing, where he implemented artificial intelligence and automation solutions. He is also Professor of Practice at Central European University in Vienna, where he teaches artificial intelligence.

Jean-Michel Beghin, Managing Partner at Keensight Capital, said: *"We have been working on AI since 2018, across our own operations, investment activities and portfolio value creation. We have built capabilities, deployed use cases and learned where AI creates practical value. Eduardo's appointment marks the next phase of that journey: adding dedicated senior expertise to give existing work greater focus, coordination and scale, while maintaining the discipline to measure its impact."*

Stephane Prats, Head of Keensight Performance, added: "*Our ambition is for all our portfolio companies to stay ahead of the curve in applying AI to real business challenges. Across Keensight, our teams are already putting AI to work in areas including sales, marketing and technology. We work closely with management teams to identify use cases linked to growth, product quality, operational*

[1] ***Growth Buyout:*** *investment in profitable, private companies experiencing strong growth, in minority or majority positions, with or without leverage, using a flexible approach tailored to the needs of individual entrepreneurs, in order to finance organic growth projects, acquisition strategies or provide historic shareholders with liquidity.*

performance or productivity, and then support their implementation and measurement. The next phase is about turning these capabilities into a repeatable source of competitive advantage across the portfolio. Eduardo's expertise and track record will significantly strengthen our ability to do this at scale."

Eduardo Ariño de la Rubia, Head of AI at Keensight Capital, said: *"I started my career using AI to improve the way factories operated. Twenty-five years later, AI is reshaping businesses across industries. But one principle has not changed: AI creates value when it is applied to real business problems by people who understand the business. That is what attracted me to Keensight. The firm has been working seriously on AI for many years and is focused on applying it, not simply discussing it. I am excited to work alongside entrepreneurs who know their businesses inside out and help them turn the most promising use cases into new engines of growth and lasting competitive advantage."*

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About Keensight Capital

Keensight Capital ("Keensight"), one of Europe's leading players in the field of Growth Buyout, supports entrepreneurs in the implementation of their growth strategies. With more than 25 years of experience and more than €8.6bn in assets under management, Keensight Capital's team of seasoned professionals leverages its knowledge of the investment and growth sectors to invest over the long term in profitable companies with high growth potential and revenues between €10 million and €400 million. Drawing on its expertise in the Tech and Healthcare sectors, Keensight identifies the best investment opportunities in Europe and works closely with management teams to develop and execute their strategic vision. Keensight operates in more than 90 countries around the world, with a presence in Paris, London, Boston and Singapore. www.keensight.com

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